



TEN's 360
13th Floor
43, Mohakhali C/A,
Dhaka -1212



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www.tens360.com
tens360.info@gmail.com
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PROPOSAL

Ref:TENS360/GeneralProposal/001

Dear Concern,

Greetings from TEN's 360 – One Stop Marketing Solution. We work as a Digital Catalyst for Major Brands in Bangladesh and all over the world.

As per our conversation, we are attaching the general Pricing quotation and monthly packages for our digital services.

General Pricing for One Time Services

SL	ITEM/ SERVICES	UNIT	ITEM PRICE (BDT)
1	Digital Content – Graphics Design (As per monthly plan and client demand)	1	2,000
2	Digital Brand Identity (Logo Design, Logo Specifics, typography in use, colour specifications, logo styles- lock ups, Logo best practices, Basic Brand Guideline)	1	25,000
3	Digital Content – GIF animation Design (As per monthly plan and client demand)	1	4,000
4	Digital Content – Audio Visual Design (As per monthly plan and client demand)	1	35,000++
5	Community Management – Facebook Page management or any other social media management (Posting Contents, Connecting with clients via comment, facebook message, answering queries, providing required information, maintain page information and updating when necessary etc)	1 Page	8,000

Thank you for your co-operation

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6	Media Buying Boosting/sponsoring Social Media Posts (i.e: Facebook, Instagram, LinkedIn)	1 USD = 120 BDT	
7	Online presence Setup <ul style="list-style-type: none"> Opening up facebook/other social media page, Setting up information and contents, setting up quick replies and auto generated replies for facebook page, setting up away message for facebook page. Creating Google Maps location, providing google business integration <ul style="list-style-type: none"> Opening up LinkedIn Company Page 	1 page	5,000
8	Offline content – Design for Printing materials (Brochure, Banner, menu and all printable materials)	1	4,000++
9	Photoshoot of products (1 Shift = 4 hours)	1 shift	15,000
10	Offline Marketing (Banner, Xbanner Etc)	1 SFT	40BDT/SFT
11	Offline Marketing (Stickers, vinyle Etc)	1 SFT	65BDT/SFT
12	Offline Marketing (Other printing materials)	As per quantity and finishing	
13	Basic Search Engine Optimization Creating Backlinks, 90% Crawl Rate, web 2.0 Blog posts, DA, Article Submission, Tumblr Post, Contextual Backlinks, Image Sharing, [up to 5 keywords, minimum 6 months contract]	7,000/Month	

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14	Premium Search Engine Optimization Complete Webpage Optimization Creating Backlinks, 90% Crawl Rate, web 2.0 Blog posts, DA, Article Submission, Tumblr Post, Contextual Backlinks, Image Sharing, [up to 5 keywords, minimum 9 months contract]	15,000/Month	
15	Search Engine Marketing	Starts from 40,000	
16	SMS Marketing	1	0.75- 1.00 BDT/SMS
17	Email Marketing	As per quantity	
18	Agency Fee (monthly upon total monthly bill)	10%	---



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Monthly Packages

StartUp Package

SL	ITEM/ SERVICES	UNIT	UNIT PRICE	ITEM PRICE (BDT)
1	Digital Content – Static Creative Posts (1 Every Week)	4	1900	7,600
2	Media Buying (Monthly \$50 on Facebook and Instagram Ads)	50 USD	120BDT/ USD	6,000
3	Agency Fee	Free		
Grand Total				13,600

StartUp Package 2

SL	ITEM/ SERVICES	UNIT	UNIT PRICE	ITEM PRICE (BDT)
1	Digital Content – Static Creative Posts (1 Every Week)	6	1850	11,100
2	Media Buying (Monthly \$75 on Facebook and Instagram Ads)	75 USD	120BDT/ USD	9,000



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3	Agency Fee	10%	2,010
Grand Total			22,110

ScaleUp Package

SL	ITEM/ SERVICES	UNIT	UNIT PRICE	ITEM PRICE (BDT)
1	Digital Content – Static Creative Posts (2 Every Week)	8	1800	14,400
2	Community Management (Posting Contents, Connecting with clients via comment, Facebook message, answering queries, providing required information, maintain page information and updating when necessary etc.)	1 Page	6000	6,000
3	Media Buying (Monthly \$150 on Facebook and Instagram Ads)	150 USD	120BDT/ USD	18,000
4	Agency Fee	10%		3,840
Grand Total				42,240



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Silver Package

SL	ITEM/ SERVICES	UNIT	UNIT PRICE	ITEM PRICE (BDT)
1	Digital Content – Static Creative Posts (2 Every Week)	12	1800	14,400
2	Digital Content – GIF animation Design (1 Every 15 Days)	2	4000	8,000
3	Community Management (Posting Contents, Connecting with clients via comment, Facebook message, answering queries, providing required information, maintain page information and updating when necessary etc.)	1 Page	6000	6,000
4	Media Buying (Monthly \$150 on Facebook and Instagram Ads)	150 USD	120BDT/ USD	18,000
5	Agency Fee	10%		4,640
Grand Total				51,040

** Choosing a monthly package means that the client is subscribing to the above mentioned monthly services from TEN's 360 which are recurring monthly services. For one time Services / non-recurring services mentioned on page no. 01 and 02, Additional charges will be applicable along with the monthly charge.



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** TEN's 360 will provide monthly plan as per monthly package to the Client 10-15 days prior to starting of a month and all the posts will be sent for feedback to the client. For this, Client and TEN's 360 will decide a medium of contact (Email/WhatsApp/Facebook etc) which will be used as a communication medium between the Agency(TEN's 360) and the Client.

Terms & Conditions:

1. Price is including of VAT and Tax. Service Fee Includes 15% VDS VAT deducted at source (VDS), As per government rule for paying to foreign advertising platform Facebook/Instagram. Payment Mode: Dual Currency Credit Card
2. We charge 120 BDT for every 1USD Spent. Dollar Rate: 85 BDT + 15% Vat Deducted at source for Foreign Platform + 20% Service Charge + 2% Communication Fee
3. Pricing of Photography/buying stock images/videography is not included in the content charge. If required, the agency can deliver the services upon requirement analysis. Basic charges are added in the quotation.
4. All content plan should be made at the beginning of every month.
5. Three revisions can be provided with each content, for more revisions the client have to pay additional 25% of the service/content.
6. Choosing a monthly package means that the client is subscribing to the above-mentioned monthly services from TEN's 360 which are recurring monthly services. For one-time Services / non-recurring services mentioned on page no. 01 and 02, Additional charges will be applicable along with the monthly charge.
7. As per client requirement is any work proceeds and the client do not cancel the requirement within 12 hours, the client might be charged full/half payment of the work.
8. This price quote can be renegotiated or rearranged every 12 months.

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9. The client and the agency both has copyright of the production produced.
10. For products delivering to client office the agency may charge 200BDT as delivery fee.
11. Agency should have editor access to the brand page for community management.
12. Payments should be made to A/C Payee check/ Bank Transfer to the name of 'TEN's 360' or by cash.

For A/C payee cheque: by the name of 'TEN's 360'

a. For Bank Transfer:

- i. Account Name: TEN's 360
- ii. Account Number: 0562101000011202
- iii. Bank Name: United Commercial Bank Ltd. (UCB)
- iv. Branch: Mirpur
- v. bKash/Nagad: 01676486871 (Personal)

13. Price of media buying have been adjusted as per client requirements.
14. For media buying, the agency should have advertising access to the social media page of the client.
15. This document is Digitally Signed. For assistance: Please call: 01719108412, 01676486871
16. TEN's 360 BIN: 002771292-0401

Any change is the VAT/TAX policy of the govt. should be reflected on the pricing.

Approved By:

Rafee Mizan Khan Chowdhury
Co-Founder & CEO